

Enjoy!

BY  transavia



Depart, fly, smile.



ENJOY ! THE TRANSAVIA MAGAZINE



CONCEPT

A 48-pages magazine dedicated to tourism and travel on board. **ENJOY!** introduces the most beautiful destinations and a selection of must-see places to prepare for future travels.

POSITIONING



A 3 issues a year magazine 100% bilingual, available on all flights Transavia.



5 MAJOR THEMES

Content "to devour", tailored to our target audience.

- **DISCOVER !**
- **EDUCATE YOURSELF !**
- **EMBARK !**
- **MEET !**
- **TRANSAVIA NEWS !**

News hotels and restaurants
Books + Current Exhibitions, Events
Cover story, 24 hours in..., Focus on a destination
Interviews, Gastrofood portrait
The company's latest news

PROFIL



MIXT



ACTIVE



TRAVELERS



SHOPPERS



INTERNATIONAL

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IN NUMBERS



45 000
COPIES



+15 millions
PASSENGERS/YEAR



81 flights

BOARDING PASS

Optimizing impact on passengers

- 1,2 million boarding passes per month
- More than 800 000 printed tickets
- Retained throughout the journey, before, during, and after
- The ticket is reviewed at least 5 times
- Exclusive advertising opportunities

TRANSAVIA VALUES

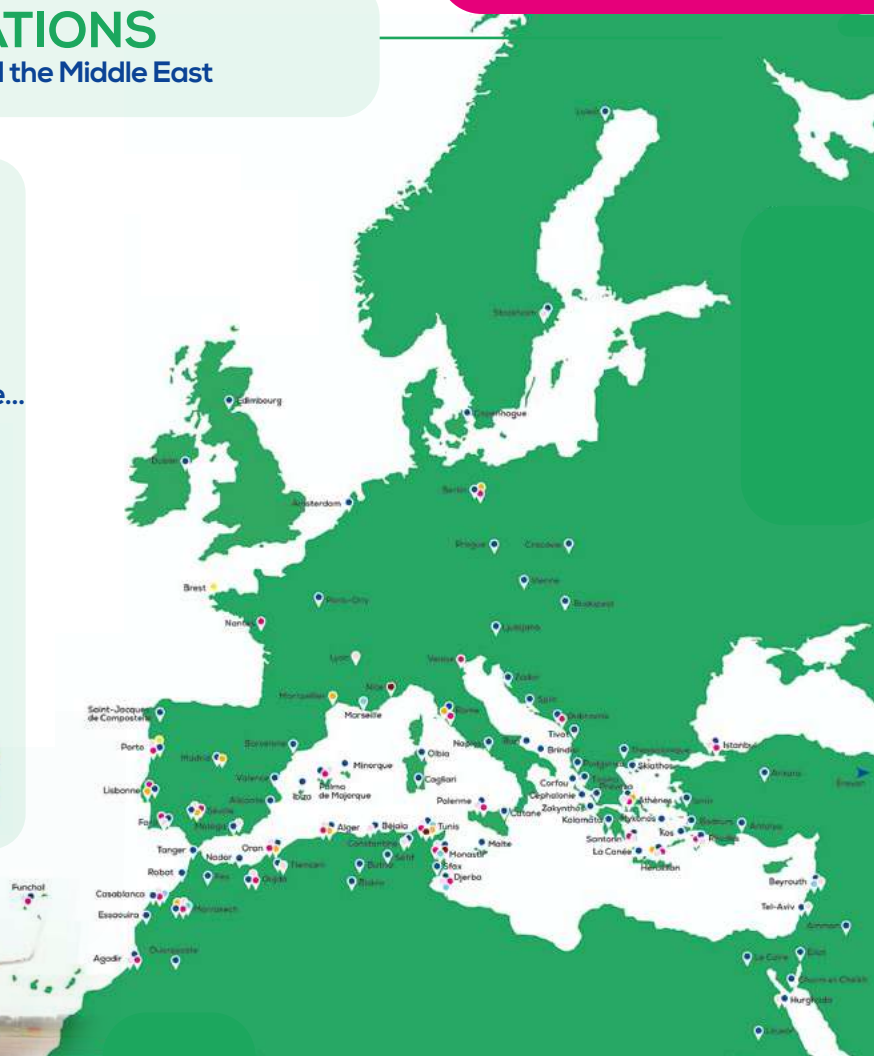
BOLDNESS • AUTHENTICITY • FRIENDLINESS • RESPONSIBILITY

OVER 200 DESTINATIONS

TT France, Europe, North Africa, and the Middle East

SINCE 2020

Transavia has been expanding its network with new domestic routes from Lille, Brest, Rennes, Biarritz, Toulouse, Marseille, Toulon, Nice, Calvi, Bastia, Ajaccio, Figari, and more...





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